

PUBLIC FILE

**KDND-FM
Sundays, 6:00A-7:00A**

PUBLIC FILE

Host: Kat Maudru

Locally produced news and public affairs magazine show featuring in-depth interviews, investigative reports, documentaries and feature stories on news events and issues of significance to the Sacramento area.

PUBLIC FILE
ASCERTAINED COMMUNITY ISSUES

1. ***EDUCATION***, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
2. ***ECONOMY***, including inflation; economic development; economic opportunity; welfare; unemployment; job training; labor relations; and consumer issues.
3. ***GOVERNMENT***, including government spending; the provision of government services; taxes; general political debate by officials and candidates.
4. ***HEALTH***, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventive health care; and medical malpractice.
5. ***ENVIRONMENT, ENERGY AND TRANSPORTATION***, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.
6. ***MINORITIES/WOMEN/AGING***, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.
7. ***CRIME***, including increasing crime rate; youth and gang crime; police-community relations; gun control; law enforcement; the criminal justice system; and the prison system, reform and rehabilitation.
8. ***DRUG ABUSE***, including the increase in use and abuse of drugs and alcohol; rehabilitation programs; drunk driving; and the need for greater education.
9. ***HOUSING***, including rental restrictions; rent control; lack of low and middle housing; landlord/tenant relations; historical preservation; and mortgage rates.
10. ***YOUTH/FAMILY***, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

ISSUES / PROGRAMS LIST

EDUCATION

Issue: **Abolishing Intolerance**
Program: Public File
Date: January 5, 2003
Time: 7:30A-8:00A

Description: The Capital Unity Council was formed in June of 1999 after the arson of three Sacramento area synagogues and a rash of hate crimes, including the murder of a gay couple in Redding and the fire bombings of a women's clinic and rural legal assistance clinic. It was formed in response to a community-wide desire to prevent all crimes and eliminate social antagonism based on human hatred, intolerance and ignorance. The founders felt that the most positive way to do this would be to create programs and activities that promote respect and appreciation for all people. The CUC's approach to issues of intolerance is one of prevention more than reaction. Their principal assets include access to leadership, a commitment to social justice and a capability to serve as a reliable referral source in the resolution of conflict and support for victims of hate. Activities included hosting community symposiums on broad based issues, creating unity teams who facilitate community meetings, initiating touring and rotating exhibits that depict the diversity of California's history.

Issue: **Wilderness Training / Character Building for At-Risk Youth**
Program: Public File
Date: January 19, 2003
Time: 7:00A-7:30A

Description: The program offers a unique approach for youths, troubled youths and adults. It takes participants back thousands of years and involves the skills practiced by our primal forefathers who existed prior to recorded history. In addition to learning skills such as fire by friction, hide tanning, flint knapping, cordage, foraging for food and water and many other primitive skills, students also practice character building skills such as respect for elders, others and themselves. Manners and common courtesy are also a main focus. The program is very popular among grade school teachers and younger students, as the guest also visits classrooms and coaches children as they perform basic wilderness survival techniques in just a few hours.

Issue: **Job Seeking**
Program: Public File
Date: January 26, 2003
Time: 7:30A-8:00A

Description: The California Job Journal, the nation's first recruitment newspaper, celebrates 20 years of delivering award winning employment information and services to Northern California. The Job Journal pioneered such concepts as categorizing job listing by job function, adding company logos to classified listings and requiring employers to provide an unprecedented level of detail in their job advertisements. Prior to the launch of the Job Journal, recruitment advertising was the exclusive domain of daily papers. The regional weekly also features award winning editorial content on job search, career planning, work related issues and practical tips. The guest discussed the importance of first impressions and interview skills, resumes, networking, attending job fairs, and following up.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: Local Jazz Organization
Program: Public File
Date: February 2, 2003
Time: 7:00A-7:30A

Description: The Sacramento Traditional Jazz Society is a non-profit organization dedicated to preserving and promoting traditional jazz music. Programs include music lesson awards which provide funding for private music instruction for young musicians, and jazz camps which originally provided intensive jazz instruction for approximately 100 young musicians and not. They also provide an additional week long camp for 90 adults. Their Jazz in the Park series offers free concerts by regional traditional jazz bands in Sacramento area parks. Elderhostel offers courses focusing on traditional jazz music and Sacramento history. Their Sacramento Jazz Jubilee is the world's largest and greatest traditional jazz festival, attracting more than 100,000 people to Sacramento over the Memorial Day weekend. Finally, their upcoming 7th Annual Mardi Gras Old Sacramento will feature over 20 bands at seven venues.

Issue: Healthful Living
Program: Public File
Date: February 9, 2003
Time: 7:00A-7:30A

Description: The Sacramento Natural Foods Co-Op began in 1972 using cooperative principles – a group of 12-14 formed a food buying club purchasing direct from a wholesaler and split the amounts among the group. The co-op is now one of the largest natural food cooperatives in the U.S. and a trusted regional source for natural and organic food, products and information. The cop-op's mission is to provide the benefits of natural foods and products, economic cooperation and sustainable practices to as many people as possible in the communities it serves. Their Community Learning Center provides valuable resources, encourages fun and inspires healthy lifestyle for people of all ages. Classes and workshops involve healthful cooking, aromatherapy body care, herbs for allergy prevention, the impact of urban sprawl and auto dependency, food irradiation, genetically engineered food, socially conscious investing, health and the environment, healthy weight loss, natural menopause solutions, bone density screenings, and yoga and exercise classes. Last year, over 2,000 people attended classes offered by the Community Learning Center.

Issue: Websites / Safety for Kids
Program: Public File
Date: February 9, 2003
Time: 7:30A-8:00A

Description: The National Center for Child Safety & Awareness provides free seminars that teach skills to help prevent abductions, molestations, and other crimes against children. According to the FBI's National Crime Information Center, approximately 725,000 children were reported missing in 2001, an average of 2,000 per day. In California, of the 98,588 children reported missing, 57 were kidnapped by strangers. Our guest seeks to empower children to be smart, not scared, by teaching kids the skills to avoid and escape abduction. They focus on showing children ages 5 to 15 ways to get out of life threatening situations. The Sac Kid's Café website is a new child friendly website written by, for and about kids. Areas addressed run the gamut from safety to fashion, careers, peer pressures, book reviews and more.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: Living With Fear / Relaxation Techniques / Martial Arts
Program: Public File
Date: March 2, 2003
Time: 7:00A-7:30A

Description: Tai Chi is one of three fighting arts classified as application of internal Kung Fu. This means that the art develops inner strength through paying attention to internal sensations and their causes. This is in contrast to developing muscular strength, toughening the outer body and learning set techniques. Central to Tai Chi is the development of "Chi" the Chinese term for vital energy. Chi can be thought of as a form of internal energy that accompanies and makes possible all the activities of the body and mind, such as digestion, blood circulation, movement and thought. Tai Chi is a slow motion, moving, meditative exercise for relaxation, health and self-defense. When practiced properly one is less tired and less stressed at the end of a session than at the beginning. With the fear of war, Americans say they are more anxious than ever. Scientific research about how our brains and bodies process fear shows that techniques such as meditation, massage, Tai Chi, Yoga and even laughter can change the chemical make up of the brain and ease anxiety and fear.

Issue: Cerebral Palsy
Program: Public File
Date: March 9, 2003
Time: 7:30A-8:00A

Description: The United Cerebral Palsy of Greater Sacramento is dedicated to advancing the independence of people with disabilities. In an effort to accomplish that goal, UCP of Greater Sacramento provides services to over 1,000 people with disabilities as well as to their families. Programs include Saddle Pals, a therapeutic horsemanship program that serves children and adults with developmental disabilities; Family Respite Services, which provides relief for families and/or primary caregivers who have a child or adult with disabilities living in their home; Discovering Options, which serves adults with severe physical disabilities; Project Play, which is a sports program that promotes physical fitness, recreational and social opportunities for children with disabilities outside of the traditional school day; and, CLASP (Community Living Arrangement Services and Programs), an independent living skills training program for adults with developmental and/or physical disabilities. UCP's 31st Box Lunch Day is their largest annual fund raiser which benefits their local community service programs.

Issue: State Archives / Genealogy
Program: Public File
Date: March 16, 2003
Time: 7:30A-8:00A

Description: The Genealogical & Historical Council of the Sacramento Valley was formed in the fall of 1988 and is comprised of individuals and organizations wishing to exchange information, coordinate calendar events, avoid duplication of group projects and encourage the preservation and accessibility of records of genealogical and/or historical value. They seek to instruct and educate the general public regarding the educational and historical value of records and genealogical research. Suggestions for beginning a genealogical search include checking home sources for clues, interviewing family members and conducting a census search. Classes provided include beginning genealogy, cemetery research, organization, research at the California State Archives, preservation techniques, Genealogy on the Internet and Census research.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: **Disaster Preparedness**
Program: Public File
Date: March 23, 2003
Time: 7:30A-8:00A

Description: For over 120 years the American Red Cross has been chartered to prevent, prepare for and respond to emergencies. Feeling a heightened sense of alert due to the recent elevated orange alert status announcement from the White House, residents in the 9 county jurisdiction served by the Sacramento Sierra Chapter of the American Red Cross are encouraged to join in a grass roots effort to ensure they are better prepared, should disaster strike, by doing five simple things: make a disaster plan for your family, build a family disaster kit, get trained in skills that will help you in the event of an emergency, volunteer your time to help train others and give blood. Their "Together We Prepare" program will allow communities to take the first step to a more assured disaster response by planning ahead. The concerns of earthquakes, wildfires and other natural and man-made disasters combined with the threat of terrorism and potential war weigh heavily on the minds of Californians and our communities look to the Red Cross for effective preparedness tools.

ISSUES / PROGRAMS LIST

ECONOMY

Issue: Tax Filing Tips
Program: Public File
Date: January 12, 2003
Time: 7:30A-8:00A

Description: Californians file more than 14 million tax returns annually and contribute \$43 billion annually toward the state's general fund. Last year, nearly 10 million Californians received refunds averaging \$684. The guests introduced the Franchise Tax Board's new "2EZ Direct", which lets taxpayers e-file directly from their home computer to the CFTB for free. Some 4.3 million Californians are eligible to use the program. The benefits of e-filing include quick refunds, accurate return preparation, and fast confirmation that the return has been received. Last year, 3.3 million Californians, or 24%, filed their taxes electronically. Other e-services included checking a refund status and paying taxes on the website. The most common tax error concerns estimate tax payments. Last year, more than 210,000 were made. The guests also discussed when and where to get tax help, what to do if someone can't file by April 15th, who has to file, and what to do if someone owes taxes and cannot pay them.

Issue: Balancing Work & Home Life
Program: Public File
Date: January 19, 2003
Time: 7:30A-8:00A

Description: A recent poll finds that 72% of working mothers would still work even if money weren't a factor. The guest's book is a result of several years of research and the contributions of working mothers across the country and around the world who try to balance the demand of work and motherhood. The author shares her own experience and that of more than 100 women, ranging from single mothers working overnight shifts to senior executives. She shares strategies to help women tackle challenges such as returning to work, developing strong family culture, finding a supportive employer, and not only surviving but thriving at work and at home with a healthy family life and meaningful career. The book offers advice such as finding top notch child care, stress free ways to manage a household, and separating from your child without feeling guilty.

Issue: Job Seeking
Program: Public File
Date: January 26, 2003
Time: 7:30A-8:00A

Description: The California Job Journal, the nation's first recruitment newspaper, celebrates 20 years of delivering award winning employment information and services to Northern California. The Job Journal pioneered such concepts as categorizing job listing by job function, adding company logos to classified listings and requiring employers to provide an unprecedented level of detail in their job advertisements. Prior to the launch of the Job Journal, recruitment advertising was the exclusive domain of daily papers. The regional weekly also features award winning editorial content on job search, career planning, work related issues and practical tips. The guest discussed the importance of first impressions and interview skills, resumes, networking, attending job fairs, and following up.

ISSUES / PROGRAMS LIST

ECONOMY (Cont'd)

Issue: Local Jazz Organization
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Date: February 2, 2003
Time: 7:00A-7:30A

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Issue: Financial Planning
Program: Public File
Date: March 23, 2003
Time: 7:00A-7:30A

Description: The organization provides a diversity of services in the areas of investment, tax, retirement, pension, estate education funds and insurance planning. The group is dedicated to educating the public of the value of financial planning. There are many misconceptions about financial planning. It is more than just investments or insurance. Financial planning is the process of establishing personal and financial goals and creating a way to reach them. The ongoing process involves taking stock of all your existing resources, developing a plan to utilize them, and systematically implementing the plan in order to achieve your short and long term goals. The plan should be monitored and reviewed periodically so adjustments can be made, if necessary, to assure that it continues to move you toward your financial goals. They advise clients in areas ranging from budgets, buying versus leasing a car, managing debts and refinancing one's house. The organization and its local chapters promote the advancement of knowledge in financial planning, supporting programs that enable members to better serve their clients. They regularly sponsor events and educational seminars to help individuals discover the value of financial planning.

ISSUES / PROGRAMS LIST

GOVERNMENT

Issue: Tax Filing Tips
Program: Public File
Date: January 12, 2003
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Issue: Asbestos Litigation
Program: Public File
Date: January 26, 2003
Time: 7:00A-7:30A

Description: The California Coalition for Asbestos Litigation Reform consists of a diverse group of members united to accomplish the goal of developing a comprehensive legislative solution for the current multitude of asbestos claims impeding the judicial system. The coalition joins small businesses, community leaders, legislators, trade associations, insurers, plaintiff lawyers, doctors and victims in the effort to educate Americans about the crisis and to secure litigation reform. They are dedicated to raising public awareness that the current asbestos litigation system is not taking care of the people it was designed to help. Specifically those sick and dying from Mesothelioma... a type of cancer caused by asbestos. The guest claims that many victims are not being quickly and fairly compensated for their injury, and at the heart of the problem is the huge wave of asbestos claims filed by healthy people. The coalition supports legislation that would establish an objective national medical standard for filing claims, thus prioritizing claims brought by people suffering from Mesothelioma.

Issue: Environmentally Conscious Businesses
Program: Public File
Date: March 16, 2003
Time: 7:30A-8:00A

Description: BERC was established in 1993 as a one-stop non-regulatory permit assistance center to help Sacramento County Businesses understand and comply with federal, state and local environmental regulations. BERC offers free and confidential consultative services for both environmental and non-environmental issues. In addition, BERC provides pollution prevention information to businesses and coordinates an annual pollution prevention awards program. Pollution prevention measures can help reduce the amount of hazardous substances used and the amount of waste and emissions produced by any facility. In addition, many pollution prevention measures result in significant cost savings and improved health and safety to business owners and employees. BERC seeks to help businesses and environmental agencies develop and implement innovative, proactive, and cost effective solutions to pollution issues. BERC also acts as an advocate for the business community and regulatory agencies.

ISSUES / PROGRAMS LIST

HEALTH

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Issue: Healthful Living
Program: Public File
Date: February 9, 2003
Time: 7:00A-7:30A

Description: The Sacramento Natural Foods Co-Op began in 1972 using cooperative principles – a group of 12-14 formed a food buying club purchasing direct from a wholesaler and split the amounts among the group. The co-op is now one of the largest natural food cooperatives in the U.S. and a trusted regional source for natural and organic food, products and information. The co-op's mission is to provide the benefits of natural foods and products, economic cooperation and sustainable practices to as many people as possible in the communities it serves. Their Community Learning Center provides valuable resources, encourages fun and inspires healthy lifestyle for people of all ages. Classes and workshops involve healthful cooking, aromatherapy body care, herbs for allergy prevention, the impact of urban sprawl and auto dependency, food irradiation, genetically engineered food, socially conscious investing, health and the environment, healthy weight loss, natural menopause solutions, bone density screenings, and yoga and exercise classes. Last year, over 2,000 people attended classes offered by the Community Learning Center.

Issue: Cancer Research / Programs for Patients
Program: Public File
Date: February 16, 2003
Time: 7:00A-7:30A

Description: The American Cancer Society is the nationwide community based voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives and diminishing suffering from cancer through research, education, advocacy and service. It is one of the oldest and largest voluntary health agencies in the United States, with over two million Americans united to conquer cancer through balanced programs of research, education, patient service, advocacy and rehabilitation. To date the ACA has invested more than \$2.4 billion in cancer research. Their Daffodil Days program is an opportunity for people to join in the fight against cancer and save more lives. Dollars raised through the sale of daffodils support ground-breaking research and public education which reinforces the importance of early detection and prevention, patient services and advocacy.

ISSUES / PROGRAMS LIST

HEALTH (Cont'd)

Issue: Children's Hospital Fund Raiser / Volunteerism
Program: Public File
Date: February 16, 2003
Time: 7:30A-8:00A

Description: The Children's Miracle Network is an international non-profit organization dedicated to raising funds and awareness for children's hospitals. Locally, the UC Davis Children's Hospital is the CMN beneficiary. UC Davis Children's Hospital is Sacramento's only fully accredited, comprehensive hospital for children. The facility encompasses a wide range of services such as pediatric intensive care, a comprehensive cancer program, neurological services, and life flight emergency transport. Foresters is a million member strong international fraternal benefit society dedicated to helping members and their families achieve financial security and protection and to helping their members' communities and especially children through the investment of funds and volunteer time. The Foresters is one of the largest corporate sponsors of the Children's Miracle Network. Through Radiothons such as the one Entercom / Sacramento is hosting, with the Foresters as the major sponsor, the Foresters have helped to raise more than \$40 million for CMN hospitals.

Issue: Juvenile Diabetes
Program: Public File
Date: February 23, 2003
Time: 7:00A-7:30A

Description: The Juvenile Diabetes Research Foundation, the world's leading non-profit, non-governmental funder of diabetes research, was founded in 1970 by the parents of children with juvenile diabetes, a disease which strikes children suddenly, makes them insulin dependent for life, and carries the constant threat of devastating complications. More than 1 million Americans have type 1, or Juvenile Diabetes, with a new case being diagnosed every hour. Although the causes are not entirely known, scientists believe the body's own immune system attacks and destroys insulin producing cells in the pancreas. Symptoms include extreme thirst, frequent urination, drowsiness or lethargy, increased appetite, sudden weight loss for no reason, sudden vision changes, sugar in urine, fruity odor on breath, heavy or labored breathing, stupor or unconsciousness. JDRF's mission is to find a cure for diabetes and its complications through the support of research. To date, they have awarded more than \$600 million to diabetes research.

Issue: Living With Fear / Relaxation Techniques / Martial Arts
Program: Public File
Date: March 2, 2003
Time: 7:00A-7:30A

Description: Tai Chi is one of three fighting arts classified as application of internal Kung Fu. This means that the art develops inner strength through paying attention to internal sensations and their causes. This is in contrast to developing muscular strength, toughening the outer body and learning set techniques. Central to Tai Chi is the development of "Chi" the Chinese term for vital energy. Chi can be thought of as a form of internal energy that accompanies and makes possible all the activities of the body and mind, such as digestion, blood circulation, movement and thought. Tai Chi is a slow motion, moving, meditative exercise for relaxation, health and self-defense. When practiced properly one is less tired and less stressed at the end of a session than at the beginning. With the fear of war, Americans say they are more anxious than ever. Scientific research about how our brains and bodies process fear shows that techniques such as meditation, massage, Tai Chi, Yoga and even laughter can change the chemical make up of the brain and ease anxiety and fear.

ISSUES / PROGRAMS LIST

HEALTH (Cont'd)

Issue: **Water Search & Rescue**
Program: Public File
Date: March 2, 2003
Time: 7:30A-8:00A

Description: Five out of every 100,000 children in the Sacramento area will be victims of a drowning accident. This is over two times the national average. DART's mission is to save lives and recover property, particular in water related accidents. They respond to over 100 calls each year. They work with agencies such as the CHP, the US Coast Guard, local fire, sheriff and city police agencies, UC Davis Medical Center's Life Flight, and the California Department of Parks and Recreation. There are over 1,000 miles of waterways in Sacramento County and due to the cold water and tricky current combined with the low visibility of the rivers, the diving that DART performs is very different from recreational diving. DART members are trained and certified in shore duties, rescue and recovery diving team leadership, emergency diving and assisting the victim's next of kin. DART's drowning prevention seminars are available all year round to any group.

Issue: **Women's History Month**
Program: Public File
Date: March 9, 2003
Time: 7:00A-7:30A

Description: The Sacramento YWCA unites girls and women of diverse experiences, faiths and races so that they may gain new understanding and deeper relationships, and so that they may join in the struggle for peace, justice, freedom and dignity for women. The YWCA is the largest provider of emergency shelter for women and children and one of the largest providers of non-profit child care. Other programs have focused on job training, computer literacy, self defense, martial arts training, parenting, teen sexual health and domestic violence. The Sacramento office of the YWCA is the first chapter office to be started in California. Their Women's History Month activities include showcasing women in history, a women's health day, a symposium on women in the workforce and a celebration of women's success stories.

Issue: **Cerebral Palsy**
Program: Public File
Date: March 9, 2003
Time: 7:30A-8:00A

Description: The United Cerebral Palsy of Greater Sacramento is dedicated to advancing the independence of people with disabilities. In an effort to accomplish that goal, UCP of Greater Sacramento provides services to over 1,000 people with disabilities as well as to their families. Programs include Saddle Pals, a therapeutic horsemanship program that serves children and adults with developmental disabilities; Family Respite Services, which provides relief for families and/or primary caregivers who have a child or adult with disabilities living in their home; Discovering Options, which serves adults with severe physical disabilities; Project Play, which is a sports program that promotes physical fitness, recreational and social opportunities for children with disabilities outside of the traditional school day; and, CLASP (Community Living Arrangement Services and Programs), an independent living skills training program for adults with developmental and/or physical disabilities. UCP's 31st Box Lunch Day is their largest annual fund raiser which benefits their local community service programs.

ISSUES / PROGRAMS LIST

HEALTH (Cont'd)

Issue: Disaster Preparedness
Program: Public File
Date: March 23, 2003
Time: 7:30A-8:00A

Description: For over 120 years the American Red Cross has been chartered to prevent, prepare for and respond to emergencies. Feeling a heightened sense of alert due to the recent elevated orange alert status announcement from the White House, residents in the 9 county jurisdiction served by the Sacramento Sierra Chapter of the American Red Cross are encouraged to join in a grass roots effort to ensure they are better prepared, should disaster strike, by doing five simple things: make a disaster plan for your family, build a family disaster kit, get trained in skills that will help you in the event of an emergency, volunteer your time to help train others and give blood. Their "Together We Prepare" program will allow communities to take the first step to a more assured disaster response by planning ahead. The concerns of earthquakes, wildfires and other natural and man-made disasters combined with the threat of terrorism and potential war weigh heavily on the minds of Californians and our communities look to the Red Cross for effective preparedness tools.

Issue: Clean Air / Lung Disease
Program: Public File
Date: March 30, 2003
Time: 7:00A-7:30A

Description: The American Lung Association of Sacramento – Emigrant Trails is a voluntary organization dedicated to promoting clean air, healthy lungs and the elimination of lung disease. This grass roots organization was originally founded in 1917 and has always had an emphasis on youth programs and tobacco prevention. The Sacramento region remains high on the list of the most polluted metropolitan areas in the nation. The Lung Association sponsors numerous activities, coalitions and partnerships to help engage the public in clean air strategies. Projects include their Clean Air Awards, Air Pollution and Health Impact Studies, The Extreme High School Clean Air Challenge, and New Clean Air Strategies. Their Emigrant Trail Bike Trek involves over 500 cyclists riding over 100 miles to help raise funds for the American Lung Association while enjoying a weekend of biking and camping.

Issue: Giving Blood
Program: Public File
Date: March 30, 2003
Time: 7:30A-8:00A

Description: BloodSource is a non-profit, community based regional blood center. They have grown with the region and consistently provide an adequate, safe blood supply that meets the needs of patients, physicians, hospitals and donors. Through partnerships with the people of Northern California, BloodSource remains one of the top organizations in the field nationwide, with a well-earned reputation for excellence, reliability and value. The organization is one of only six donation banks in the entire country that have been requested to send blood to our troops engaged in battle in the Middle East. As a hub center, they will ship blood for use by the military wherever and whenever it is needed. Because blood is perishable it is necessary to schedule specific numbers of donors each day to support our men and women in the military as well as patients who need blood in our community. The guest discussed who can give blood and where/how to make an appointment.

ISSUES / PROGRAMS LIST

ENVIRONMENT, ENERGY & TRANSPORTATION

Issue: Wine & Food Tasting to Benefit Charities
Program: Public File
Date: January 5, 2003
Time: 7:00A-7:30A

Description: The mission of the State Board of Registration for Geologists and Geophysicists is to continually enhance the quality, value and availability of geological and geophysical services to the people of the state of California. The board protects the health, safety and welfare of the public by testing and licensing geologists and geophysicists. It deters negligent, incompetent and fraudulent practices through regulation and disciplinary action. Registered geologists provide accurate geologic information to the public in such areas as geologic mapping, groundwater resource and development protection, mineral resource evaluation, oil and gas development, safe oil, gas, water or mineral drilling, sanitary land fill sighting, highway construction, dam construction, land surface stability, and contaminated soil and groundwater investigations.

Issue: Environmentally Conscious Businesses
Program: Public File
Date: March 16, 2003
Time: 7:30A-8:00A

Description: BERC was established in 1993 as a one-stop non-regulatory permit assistance center to help Sacramento County Businesses understand and comply with federal, state and local environmental regulations. BERC offers free and confidential consultative services for both environmental and non-environmental issues. In addition, BERC provides pollution prevention information to businesses and coordinates an annual pollution prevention awards program. Pollution prevention measures can help reduce the amount of hazardous substances used and the amount of waste and emissions produced by any facility. In addition, many pollution prevention measures result in significant cost savings and improved health and safety to business owners and employees. BERC seeks to help businesses and environmental agencies develop and implement innovative, proactive, and cost effective solutions to pollution issues. BERC also acts as an advocate for the business community and regulatory agencies.

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ISSUES / PROGRAMS LIST

MINORITIES, WOMEN & AGING

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Time: 7:30A-8:00A

Description: The Capital Unity Council was formed in June of 1999 after the arson of three Sacramento area synagogues and a rash of hate crimes, including the murder of a gay couple in Redding and the fire bombings of a women's clinic and rural legal assistance clinic. It was formed in response to a community-wide desire to prevent all crimes and eliminate social antagonism based on human hatred, intolerance and ignorance. The founders felt that the most positive way to do this would be to create programs and activities that promote respect and appreciation for all people. The CUC's approach to issues of intolerance is one of prevention more than reaction. Their principal assets include access to leadership, a commitment to social justice and a capability to serve as a reliable referral source in the resolution of conflict and support for victims of hate. Activities included hosting community symposiums on broad based issues, creating unity teams who facilitate community meetings, initiating touring and rotating exhibits that depict the diversity of California's history.

Issue: Balancing Work & Home Life
Program: Public File
Date: January 19, 2003
Time: 7:30A-8:00A

Description: A recent poll finds that 72% of working mothers would still work even if money weren't a factor. The guest's book is a result of several years of research and the contributions of working mothers across the country and around the world who try to balance the demand of work and motherhood. The author shares her own experience and that of more than 100 women, ranging from single mothers working overnight shifts to senior executives. She shares strategies to help women tackle challenges such as returning to work, developing strong family culture, finding a supportive employer, and not only surviving but thriving at work and at home with a healthy family life and meaningful career. The book offers advice such as finding top notch child care, stress free ways to manage a household, and separating from your child without feeling guilty.

Issue: Programs for Widowed Individuals
Program: Public File
Date: February 2, 2003
Time: 7:30A-8:00A

Description: The Widowed Persons Association of California is a non-profit organization dedicated to helping widowed people overcome their grief and learn to live and laugh again. WPAC was organized in Sacramento in 1985 and by 1988 grew to more than local members. There are now 23 chapters throughout California. Everyone who works for WPAC are widows and widowers... so they know what it means to lose a spouse and how long and hard the road seems to a new and independent life. Each chapter offers a variety of social and recreational opportunities for its members as well as various seminars and services such as grief counseling, recovery workshops, support groups, and newcomer buffets. Their motto is "A Grief Shared Is A Grief Diminished" because they have discovered that widowed people need, more than anything else, the companionship and understanding of those who have also loved and lost, and lived to become strong and vital people.

ISSUES / PROGRAMS LIST

MINORITIES, WOMEN & AGING (Cont'd)

Issue: **Domestic Violence Prevention**
Program: Public File
Date: February 23, 2003
Time: 7:30A-8:00A

Description: The El Dorado Women's Center was founded in 1980. It offers options to victims of domestic violence and sexual assault to some 1200 victims per year. Services include a 24 hour crisis line, individual and group counseling, legal assistance, emergency shelter, community education and a batterer's intervention program. Volunteers providing direct services to victims attend a 57 hour training twice each year. Community education includes presentations on teen sexual assault and dating violence to local middle and high schools and a men's abuser program. In addition, the center trains department of Social Services and Cal WORKS personnel in domestic violence issues for domestic violence waivers.

Issue: **Women's History Month**
Program: Public File
Date: March 9, 2003
Time: 7:00A-7:30A

Description: The Sacramento YWCA unites girls and women of diverse experiences, faiths and races so that they may gain new understanding and deeper relationships, and so that they may join in the struggle for peace, justice, freedom and dignity for women. The YWCA is the largest provider of emergency shelter for women and children and one of the largest providers of non-profit child care. Other programs have focused on job training, computer literacy, self defense, martial arts training, parenting, teen sexual health and domestic violence. The Sacramento office of the YWCA is the first chapter office to be started in California. Their Women's History Month activities include showcasing women in history, a women's health day, a symposium on women in the workforce and a celebration of women's success stories.

ISSUES / PROGRAMS LIST

CRIME

Issue: Abolishing Intolerance
Program: Public File
Date: January 5, 2003
Time: 7:30A-8:00A

Description: The Capital Unity Council was formed in June of 1999 after the arson of three Sacramento area synagogues and a rash of hate crimes, including the murder of a gay couple in Redding and the fire bombings of a women's clinic and rural legal assistance clinic. It was formed in response to a community-wide desire to prevent all crimes and eliminate social antagonism based on human hatred, intolerance and ignorance. The founders felt that the most positive way to do this would be to create programs and activities that promote respect and appreciation for all people. The CUC's approach to issues of intolerance is one of prevention more than reaction. Their principal assets include access to leadership, a commitment to social justice and a capability to serve as a reliable referral source in the resolution of conflict and support for victims of hate. Activities included hosting community symposiums on broad based issues, creating unity teams who facilitate community meetings, initiating touring and rotating exhibits that depict the diversity of California's history.

Issue: Acknowledging Local Heroes
Program: Public File
Date: January 12, 2003
Time: 7:00A-7:30A

Description: In 2001, Americans were awakened to the everyday heroes in our communities. Like the firefighters, law enforcement and emergency service personnel doing their jobs as terrorists struck America on September 11th there are heroes among us in every community. Heroes are public servants, civic leaders, local businesses, corporations, coaches, tutors, ministers or the neighbor who gives kids a safe place to go after school. The Heart of a Hero event provides a very special opportunity to recognize those who are making a positive impact within our community assisting youth. Without these heroes and others like them, our community would be less rich. The event was established to raise community awareness of the need teenagers have for a safe, stable and drug/alcohol free environment and how such an environment assists in guiding their energy and actions in a positive direction. The gala recognizes the efforts of extraordinary individuals who have assisted youth in the Greater Sacramento Valley.

Issue: Wilderness Training / Character Building for At-Risk Youth
Program: Public File
Date: January 19, 2003
Time: 7:00A-7:30A

Description: The program offers a unique approach for youths, troubled youths and adults. It takes participants back thousands of years and involves the skills practiced by our primal forefathers who existed prior to recorded history. In addition to learning skills such as fire by friction, hide tanning, flint knapping, cordage, foraging for food and water and many other primitive skills, students also practice character building skills such as respect for elders, others and themselves. Manners and common courtesy are also a main focus. The program is very popular among grade school teachers and younger students, as the guest also visits classrooms and coaches children as they perform basic wilderness survival techniques in just a few hours.

ISSUES / PROGRAMS LIST

CRIME (Cont'd)

Issue: Websites / Safety for Kids
Program: Public File
Date: February 9, 2003
Time: 7:30A-8:00A

Description: The National Center for Child Safety & Awareness provides free seminars that teach skills to help prevent abductions, molestations, and other crimes against children. According to the FBI's National Crime Information Center, approximately 725,000 children were reported missing in 2001, an average of 2,000 per day. In California, of the 98,588 children reported missing, 57 were kidnapped by strangers. Our guest seeks to empower children to be smart, not scared, by teaching kids the skills to avoid and escape abduction. They focus on showing children ages 5 to 15 ways to get out of life threatening situations. The Sac Kid's Café website is a new child friendly website written by, for and about kids. Areas addressed run the gamut from safety to fashion, careers, peer pressures, book reviews and more.

Issue: Domestic Violence Prevention
Program: Public File
Date: February 23, 2003
Time: 7:30A-8:00A

Description: The El Dorado Women's Center was founded in 1980. It offers options to victims of domestic violence and sexual assault to some 1200 victims per year. Services include a 24 hour crisis line, individual and group counseling, legal assistance, emergency shelter, community education and a batterer's intervention program. Volunteers providing direct services to victims attend a 57 hour training twice each year. Community education includes presentations on teen sexual assault and dating violence to local middle and high schools and a men's abuser program. In addition, the center trains department of Social Services and Cal WORKS personnel in domestic violence issues for domestic violence waivers.

ISSUES / PROGRAMS LIST

DRUG ABUSE

Issue: Acknowledging Local Heroes
Program: Public File
Date: January 12, 2003
Time: 7:00A-7:30A

Description: In 2001, Americans were awakened to the everyday heroes in our communities. Like the firefighters, law enforcement and emergency service personnel doing their jobs as terrorists struck America on September 11th there are heroes among us in every community. Heroes are public servants, civic leaders, local businesses, corporations, coaches, tutors, ministers or the neighbor who gives kids a safe place to go after school. The Heart of a Hero event provides a very special opportunity to recognize those who are making a positive impact within our community assisting youth. Without these heroes and others like them, our community would be less rich. The event was established to raise community awareness of the need teenagers have for a safe, stable and drug/alcohol free environment and how such an environment assists in guiding their energy and actions in a positive direction. The gala recognizes the efforts of extraordinary individuals who have assisted youth in the Greater Sacramento Valley.

Issue: Wilderness Training / Character Building for At-Risk Youth
Program: Public File
Date: January 19, 2003
Time: 7:00A-7:30A

Description: The program offers a unique approach for youths, troubled youths and adults. It takes participants back thousands of years and involves the skills practiced by our primal forefathers who existed prior to recorded history. In addition to learning skills such as fire by friction, hide tanning, flint knapping, cordage, foraging for food and water and many other primitive skills, students also practice character building skills such as respect for elders, others and themselves. Manners and common courtesy are also a main focus. The program is very popular among grade school teachers and younger students, as the guest also visits classrooms and coaches children as they perform basic wilderness survival techniques in just a few hours.

Issue: Domestic Violence Prevention
Program: Public File
Date: February 23, 2003
Time: 7:30A-8:00A

Description: The El Dorado Women's Center was founded in 1980. It offers options to victims of domestic violence and sexual assault to some 1200 victims per year. Services include a 24 hour crisis line, individual and group counseling, legal assistance, emergency shelter, community education and a batterer's intervention program. Volunteers providing direct services to victims attend a 57 hour training twice each year. Community education includes presentations on teen sexual assault and dating violence to local middle and high schools and a men's abuser program. In addition, the center trains department of Social Services and Cal WORKS personnel in domestic violence issues for domestic violence waivers.

ISSUES / PROGRAMS LIST

HOUSING

Issue: Women's History Month
Program: Public File
Date: March 9, 2003
Time: 7:00A-7:30A

Description: The Sacramento YWCA unites girls and women of diverse experiences, faiths and races so that they may gain new understanding and deeper relationships, and so that they may join in the struggle for peace, justice, freedom and dignity for women. The YWCA is the largest provider of emergency shelter for women and children and one of the largest providers of non-profit child care. Other programs have focused on job training, computer literacy, self defense, martial arts training, parenting, teen sexual health and domestic violence. The Sacramento office of the YWCA is the first chapter office to be started in California. Their Women's History Month activities include showcasing women in history, a women's health day, a symposium on women in the workforce and a celebration of women's success stories.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY

Issue: Acknowledging Local Heroes
Program: Public File
Date: January 12, 2003
Time: 7:00A-7:30A

Description: In 2001, Americans were awakened to the everyday heroes in our communities. Like the firefighters, law enforcement and emergency service personnel doing their jobs as terrorists struck America on September 11th there are heroes among us in every community. Heroes are public servants, civic leaders, local businesses, corporations, coaches, tutors, ministers or the neighbor who gives kids a safe place to go after school. The Heart of a Hero event provides a very special opportunity to recognize those who are making a positive impact within our community assisting youth. Without these heroes and others like them, our community would be less rich. The event was established to raise community awareness of the need teenagers have for a safe, stable and drug/alcohol free environment and how such an environment assists in guiding their energy and actions in a positive direction. The gala recognizes the efforts of extraordinary individuals who have assisted youth in the Greater Sacramento Valley.

Issue: Wilderness Training / Character Building for At-Risk Youth
Program: Public File
Date: January 19, 2003
Time: 7:00A-7:30A

Description: The program offers a unique approach for youths, troubled youths and adults. It takes participants back thousands of years and involves the skills practiced by our primal forefathers who existed prior to recorded history. In addition to learning skills such as fire by friction, hide tanning, flint knapping, cordage, foraging for food and water and many other primitive skills, students also practice character building skills such as respect for elders, others and themselves. Manners and common courtesy are also a main focus. The program is very popular among grade school teachers and younger students, as the guest also visits classrooms and coaches children as they perform basic wilderness survival techniques in just a few hours.

Issue: Balancing Work & Home Life
Program: Public File
Date: January 19, 2003
Time: 7:30A-8:00A

Description: A recent poll finds that 72% of working mothers would still work even if money weren't a factor. The guest's book is a result of several years of research and the contributions of working mothers across the country and around the world who try to balance the demand of work and motherhood. The author shares her own experience and that of more than 100 women, ranging from single mothers working overnight shifts to senior executives. She shares strategies to help women tackle challenges such as returning to work, developing strong family culture, finding a supportive employer, and not only surviving but thriving at work and at home with a healthy family life and meaningful career. The book offers advice such as finding top notch child care, stress free ways to manage a household, and separating from your child without feeling guilty.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: Local Jazz Organization
Program: Public File
Date: February 2, 2003
Time: 7:00A-7:30A

Description: The Sacramento Traditional Jazz Society is a non-profit organization dedicated to preserving and promoting traditional jazz music. Programs include music lesson awards which provide funding for private music instruction for young musicians, and jazz camps which originally provided intensive jazz instruction for approximately 100 young musicians and not. They also provide an additional week long camp for 90 adults. Their Jazz in the Park series offers free concerts by regional traditional jazz bands in Sacramento area parks. Elderhostel offers courses focusing on traditional jazz music and Sacramento history. Their Sacramento Jazz Jubilee is the world's largest and greatest traditional jazz festival, attracting more than 100,000 people to Sacramento over the Memorial Day weekend. Finally, their upcoming 7th Annual Mardi Gras Old Sacramento will feature over 20 bands at seven venues.

Issue: Programs for Widowed Individuals
Program: Public File
Date: February 2, 2003
Time: 7:30A-8:00A

Description: The Widowed Persons Association of California is a non-profit organization dedicated to helping widowed people overcome their grief and learn to live and laugh again. WPAC was organized in Sacramento in 1985 and by 1988 grew to more than local members. There are now 23 chapters throughout California. Everyone who works for WPAC are widows and widowers... so they know what it means to lose a spouse and how long and hard the road seems to a new and independent life. Each chapter offers a variety of social and recreational opportunities for its members as well as various seminars and services such as grief counseling, recovery workshops, support groups, and newcomer buffets. Their motto is "A Grief Shared Is A Grief Diminished" because they have discovered that widowed people need, more than anything else, the companionship and understanding of those who have also loved and lost, and lived to become strong and vital people.

Issue: Websites / Safety for Kids
Program: Public File
Date: February 9, 2003
Time: 7:30A-8:00A

Description: The National Center for Child Safety & Awareness provides free seminars that teach skills to help prevent abductions, molestations, and other crimes against children. According to the FBI's National Crime Information Center, approximately 725,000 children were reported missing in 2001, an average of 2,000 per day. In California, of the 98,588 children reported missing, 57 were kidnapped by strangers. Our guest seeks to empower children to be smart, not scared, by teaching kids the skills to avoid and escape abduction. They focus on showing children ages 5 to 15 ways to get out of life threatening situations. The Sac Kid's Café website is a new child friendly website written by, for and about kids. Areas addressed run the gamut from safety to fashion, careers, peer pressures, book reviews and more.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: Children's Hospital Fund Raiser / Volunteerism
Program: Public File
Date: February 16, 2003
Time: 7:30A-8:00A

Description: The Children's Miracle Network is an international non-profit organization dedicated to raising funds and awareness for children's hospitals. Locally, the UC Davis Children's Hospital is the CMN beneficiary. UC Davis Children's Hospital is Sacramento's only fully accredited, comprehensive hospital for children. The facility encompasses a wide range of services such as pediatric intensive care, a comprehensive cancer program, neurological services, and life flight emergency transport. Foresters is a million member strong international fraternal benefit society dedicated to helping members and their families achieve financial security and protection and to helping their members' communities and especially children through the investment of funds and volunteer time. The Foresters is one of the largest corporate sponsors of the Children's Miracle Network. Through Radiothons such as the one Entercom / Sacramento is hosting, with the Foresters as the major sponsor, the Foresters have helped to raise more than \$40 million for CMN hospitals.

Issue: Juvenile Diabetes
Program: Public File
Date: February 23, 2003
Time: 7:00A-7:30A

Description: The Juvenile Diabetes Research Foundation, the world's leading non-profit, non-governmental funder of diabetes research, was founded in 1970 by the parents of children with juvenile diabetes, a disease which strikes children suddenly, makes them insulin dependent for life, and carries the constant threat of devastating complications. More than 1 million Americans have type 1, or Juvenile Diabetes, with a new case being diagnosed every hour. Although the causes are not entirely known, scientists believe the body's own immune system attacks and destroys insulin producing cells in the pancreas. Symptoms include extreme thirst, frequent urination, drowsiness or lethargy, increased appetite, sudden weight loss for no reason, sudden vision changes, sugar in urine, fruity odor on breath, heavy or labored breathing, stupor or unconsciousness. JDRF's mission is to find a cure for diabetes and its complications through the support of research. To date, they have awarded more than \$600 million to diabetes research.

Issue: Domestic Violence Prevention
Program: Public File
Date: February 23, 2003
Time: 7:30A-8:00A

Description: The El Dorado Women's Center was founded in 1980. It offers options to victims of domestic violence and sexual assault to some 1200 victims per year. Services include a 24 hour crisis line, individual and group counseling, legal assistance, emergency shelter, community education and a batterer's intervention program. Volunteers providing direct services to victims attend a 57 hour training twice each year. Community education includes presentations on teen sexual assault and dating violence to local middle and high schools and a men's abuser program. In addition, the center trains department of Social Services and Cal WORKS personnel in domestic violence issues for domestic violence waivers.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: Women's History Month
Program: Public File
Date: March 9, 2003
Time: 7:00A-7:30A

Description: The Sacramento YWCA unites girls and women of diverse experiences, faiths and races so that they may gain new understanding and deeper relationships, and so that they may join in the struggle for peace, justice, freedom and dignity for women. The YWCA is the largest provider of emergency shelter for women and children and one of the largest providers of non-profit child care. Other programs have focused on job training, computer literacy, self defense, martial arts training, parenting, teen sexual health and domestic violence. The Sacramento office of the YWCA is the first chapter office to be started in California. Their Women's History Month activities include showcasing women in history, a women's health day, a symposium on women in the workforce and a celebration of women's success stories.

Issue: Cerebral Palsy
Program: Public File
Date: March 9, 2003
Time: 7:30A-8:00A

Description: The United Cerebral Palsy of Greater Sacramento is dedicated to advancing the independence of people with disabilities. In an effort to accomplish that goal, UCP of Greater Sacramento provides services to over 1,000 people with disabilities as well as to their families. Programs include Saddle Pals, a therapeutic horsemanship program that serves children and adults with developmental disabilities; Family Respite Services, which provides relief for families and/or primary caregivers who have a child or adult with disabilities living in their home; Discovering Options, which serves adults with severe physical disabilities; Project Play, which is a sports program that promotes physical fitness, recreational and social opportunities for children with disabilities outside of the traditional school day; and, CLASP (Community Living Arrangement Services and Programs), an independent living skills training program for adults with developmental and/or physical disabilities. UCP's 31st Box Lunch Day is their largest annual fund raiser which benefits their local community service programs.

Issue: State Archives / Genealogy
Program: Public File
Date: March 16, 2003
Time: 7:30A-8:00A

Description: The Genealogical & Historical Council of the Sacramento Valley was formed in the fall of 1988 and is comprised of individuals and organizations wishing to exchange information, coordinate calendar events, avoid duplication of group projects and encourage the preservation and accessibility of records of genealogical and/or historical value. They seek to instruct and educate the general public regarding the educational and historical value of records and genealogical research. Suggestions for beginning a genealogical search include checking home sources for clues, interviewing family members and conducting a census search. Classes provided include beginning genealogy, cemetery research, organization, research at the California State Archives, preservation techniques, Genealogy on the Internet and Census research.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: Disaster Preparedness
Program: Public File
Date: March 23, 2003
Time: 7:30A-8:00A

Description: For over 120 years the American Red Cross has been chartered to prevent, prepare for and respond to emergencies. Feeling a heightened sense of alter due to the recent elevated orange alert status announcement from the White House, residents in the 9 county jurisdiction served by the Sacramento Sierra Chapter of the American Red Cross are encouraged to join in a grass roots effort to ensure they are better prepared, should disaster strike, by doing five simple things: make a disaster plan for your family, build a family disaster kit, get trained in skills that will help you in the event of an emergency, volunteer your time to help train others and give blood. Their "Together We Prepare" program will allow communities to take the first step to a more assured disaster response by planning ahead. The concerns of earthquakes, wildfires and other natural and man-made disasters combined with the threat of terrorism and potential war weigh heavily on the minds of Californians and our communities look to the Red Cross for effective preparedness tools.

TO THE BEST OF OUR KNOWLEDGE

KDND-FM
Sundays, 7:00A-8:00A

Description

Host: Jim Fleming

Interviewers: Steve Paulson & Anne Strainchamps

The show began as an audio magazine of ideas – two hours of smart, entertaining radio for people with curious minds. It's sort of journalistic, but it's never about the President's speech to the UN, weapons inspections in Iraq, or yesterday's stock market disaster. It's the kind of show that would spend an hour on the future of capitalism, or on the roots of Islamic fundamentalism. It might also spend an hour on hair. Or salt. Or pirates, road trips, psychic phenomena, house cleaning, animal intelligence, high energy physics, or how to say you're sorry.

Each show is given a theme – because it lets us produce the show as a radio salon. Inviting a diverse group of people with really different backgrounds to approach one subject can create a kind of depth and richness that seems beautiful to us. Our goal is to leave you at the end of each hour with a few thoughts or impressions to mull over. The way a poem can kind of reverberate, leaving you to connect the images and find your own meaning. That's how the theme format works.

PUBLIC FILE
ASCERTAINED COMMUNITY ISSUES

1. ***EDUCATION***, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
2. ***ECONOMY***, including inflation; economic development; economic opportunity; welfare; unemployment; job training; labor relations; and consumer issues.
3. ***GOVERNMENT***, including government spending; the provision of government services; taxes; general political debate by officials and candidates.
4. ***HEALTH***, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventive health care; and medical malpractice.
5. ***ENVIRONMENT, ENERGY AND TRANSPORTATION***, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.
6. ***MINORITIES/WOMEN/AGING***, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.
7. ***CRIME***, including increasing crime rate; youth and gang crime; police-community relations; gun control; law enforcement; the criminal justice system; and the prison system, reform and rehabilitation.
8. ***DRUG ABUSE***, including the increase in use and abuse of drugs and alcohol; rehabilitation programs; drunk driving; and the need for greater education.
9. ***YOUTH/FAMILY***, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

ISSUES / PROGRAMS LIST

EDUCATION

Issue: **Words, Words, Words**
Program: To The Best Of Our Knowledge
Date: January 5, 2003
Time: 7:00A-8:00A

Description

Erin McKean is an editor at the Oxford English Dictionary and the author of *Weird and Wonderful Words*. She talks about the pleasures of strange words like "squintefego" and "limiculous". And, we hear from Steve Martin about a great dirty trick you can play on people learning a language.

Issue: **More Words, Words, Words**
Program: To The Best Of Our Knowledge
Date: January 5, 2003
Time: 7:00A-8:00A

Description

First Amendment Lawyer Ron Collins is the author of *The Trials of Lenny Bruce*. He talks about the renegade comedian and junkie who was repeatedly arrested for obscenity. And we hear lots of Lenny Bruce, and a bit of Bob Dylan. Also, Jim Fleming talks with Mark Dunn, author of *Ella Minnow Pea*. The book explores what happens when individual letters begin to be expunged from the language. It's a technical tour de force since the author labors under the same restrictions as his characters.

Issue: **The Far North**
Program: To The Best Of Our Knowledge
Date: January 5, 2003
Time: 7:00A-8:00A

Description

Naturalist Gretel Ehrlich tells us why she visited at length with Inuit people in Greenland. She talks about the beauty of the land, and recalls some adventures seeking seals, whales and polar bears. She writes about her Greenland experiences in *This Cold Heaven*.

Issue: **Journey's Great & Small**
Program: To The Best Of Our Knowledge
Date: January 26, 2003
Time: 7:00A-8:00A

Description

Travel writer Jeff Greenwald tells travel stories to Jim Fleming and explains why he thinks that since September 11th, it's more important than ever that people try to understand other lands. Greenwald's book is *Scratching the Surface: Impressions of Planet Earth – From Hollywood to Shiraz*. Also, Ann Jones tells Steve Paulson about her trip across Africa to meet the Lovedu people, a tribe ruled by women. Her book is *Looking for Lovedu: Days and Nights in Africa*.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: **More Journey's Great & Small**
Program: To The Best Of Our Knowledge
Date: January 26, 2003
Time: 7:00A-8:00A

Description

Tony Horwitz sailed aboard a replica of Captain James Cook's Endeavor and wrote *Blue Latitudes: Boldly Going Where Captain Cook Has Gone Before*. Horwitz tells Jim Fleming about the life of an 18th century sailor and why Cook was a prodigy. Also, photographer David Plowden talks with Anne Strainchamps about his book *Bridges: The Spans of North America*, and talks about why he loves bridges and why it was important to preserve them on film.

Issue: **Lingua Franca**
Program: To The Best Of Our Knowledge
Date: February 9, 2003
Time: 7:00A-8:00A

Description

For 8 years Anu Garg has been sending e-mail to a half million people in 200 countries around the world, but it's not spam. It's A Word A Day, a message with a definition, the word's etymology and an example of how to use it. He tells Jim Fleming all about it, and about his new book *A Word A Day: A Romp Through Some of the Most Unusual and Intriguing Words in English*. Also, Coyle & Sharpe offer to exchange a word for a cake. And Ilan Stavans explains how speaking four languages give him a sense of self. He talked to Steve Paulson on the publication of his book *On Borrowed Words: a Memoir of Language*.

Issue: **Time After Time**
Program: To The Best Of Our Knowledge
Date: February 23, 2003
Time: 7:00A-8:00A

Description

Mick Aston is an archeologist and the co-creator of the British television show Time Team. Aston and a crew of archeologists and scientists descend on a site and see what they can come up with in three days. Aston talks with Jim Fleming about the show and its discoveries and we hear clips from the show. Also, British journalist Jay Griffiths talks with Jim Fleming about the ways different cultures around the world think about time. Her book is *A Sideways Look at Time*.

Issue: **The Fundamentals of Faith**
Program: To The Best Of Our Knowledge
Date: March 9, 2003
Time: 7:00A-8:00A

Description

Bruce Feiler is the author of *Abraham: A Journey to the Heart of Three Faiths*. He tells Jim Fleming that Abraham is a central figure for three great religions – Christianity, Judaism and Islam – but their interpretations of his story are different. Also, Father Abuna Elias Chacour is a Palestinian, Arab, Christian Israeli. He runs the Mar Elias Interfaith Institution, which teaches students up to 50 years old principles of religious toleration. Steve Paulson talks with Chacour about his work.

ISSUES / PROGRAMS LIST

ECONOMY

Issue: **Advertising: Here There & Everywhere**
Program: To The Best Of Our Knowledge
Date: January 12, 2003
Time: 7:00A-8:00A

Description

Jonathan Bond is co-author of *Under the Radar: Talking to Today's Cynical Consumer*. He tells about some of the innovative things he did in his TV ads for Snapple, and describes a couple of cases where advertisers used live actors to create living commercials that no one in the audience knew were commercials. And, we hear a lot of clips and a few extra parody commercials.

Issue: **More Advertising: Here There & Everywhere**
Program: To The Best Of Our Knowledge
Date: January 12, 2003
Time: 7:00A-8:00A

Description

Stan Freberg visits Jim Fleming and explains how he got into advertising, and why his commercials always tell the truth. And, we hear several examples of Freberg's funny commercials. Also, we're introduced to the concept of culture jamming and Kalle Lasn tells what led him to found his magazine "Adbusters". Lasn thinks the huge quantity of commercial messages in our lives is making us sick.

Issue: **Even More Advertising: Here There & Everywhere**
Program: To The Best Of Our Knowledge
Date: January 12, 2003
Time: 7:00A-8:00A

Description

Wally Williams is Chief Executive Officer of Tequila Mockingbird and Sound Design in Austin, Texas, a successful commercial production facility. He tells what makes commercial music work well, and explains the background of a couple of his best and most successful spots.

Issue: **Journey's Great & Small**
Program: To The Best Of Our Knowledge
Date: January 26, 2003
Time: 7:00A-8:00A

Description

Travel writer Jeff Greenwald tells travel stories to Jim Fleming and explains why he thinks that since September 11th, it's more important than ever that people try to understand other lands. Greenwald's book is *Scratching the Surface: Impressions of Planet Earth – From Hollywood to Shiraz*. Also, Ann Jones tells Steve Paulson about her trip across Africa to meet the Lovedu people, a tribe ruled by women. Her book is *Looking for Lovedu: Days and Nights in Africa*.

ISSUES / PROGRAMS LIST

GOVERNMENT

Issue: **Europe and America**
Program: To The Best Of Our Knowledge
Date: February 23, 2003
Time: 7:00A-8:00A

Description

Foreign policy analyst Robert Kagan tells Steve Paulson that Europeans and Americans have very different ideas about the value of military power. He says the Europeans' reservations about invading Iraq are entirely legitimate. Kagan's book is *Of Paradise and Power: America and Europe in the New World Order*. Also, historian Margaret MacMillan tells Jim Fleming how a lot of today's troubles in the Middle East stem from the way the Versailles Treaty after the First World War carved up the Ottoman Empire with no consideration of the Arabs' political aspirations. MacMillan is the author of *Paris 1919: Six Months That Changed the World*.

Issue: **More Europe and America**
Program: To The Best Of Our Knowledge
Date: February 23, 2003
Time: 7:00A-8:00A

Description

William Hitchcock's history of post-war Europe is called *The Struggle for Europe*. Hitchcock tells Jim Fleming that Europe is divided in its attitudes towards America and that the wariness goes back to the Second World War. Also, Jane Walmsley is an American who's lived in England for 25 years. Her book is *Brit-Think, Ameri-Think*. She talks with Anne Strainchamps about how American attitudes differ from British ones, and bemoans the colder indoor temperatures Brits prefer.

Issue: **Even More Europe and America**
Program: To The Best Of Our Knowledge
Date: February 23, 2003
Time: 7:00A-8:00A

Description

German writer W.G. Sebald writes about the Allied carpet bombing of Germany at the end of WWII in a book called *On the Natural History of Destruction*. We hear an excerpt from that book read by Paul Hurley, then a conversation between Steve Paulson and German historian Jessica Glenow-Hecht. They discuss why the huge casualties among German civilians have been taboo for discussion.

Issue: **Even More Deciding Who You Are**
Program: To The Best Of Our Knowledge
Date: March 2, 2003
Time: 7:00A-8:00A

Description

Senator John McCain says being respected is more important than being liked in Washington. He talks about his role models with Steve Paulson. McCain admires noble failures from Teddy Roosevelt to Billy Mitchell and Emilio Zapata. He talks about their importance in his life in the book *Worth the Fighting For* written with Mark Salter.

ISSUES / PROGRAMS LIST

GOVERNMENT (Cont'd)

Issue: **The DNA Revolution**
Program: **To The Best Of Our Knowledge**
Date: **March 2, 2003**
Time: **7:00A-8:00A**

Description

Raymond Zilinskas directs the Chemical and Biological Weapons Nonproliferation Program at the Monterey Institute of International Studies. He was a UN weapons inspector in Iraq. Zilinskas tells Jim Fleming that a biological weapon is a live organism while a chemical weapon uses an inert substance. He says the best response is a good public health system. Also, James Watson, one of the discoverers of DNA's double-helix structure, talks with Steve Paulson about making the discovery and what sort of environment produces scientific breakthroughs. Watson's new memoir is called *Genes, Girls and Gamow*.

Issue: **More Of The DNA Revolution**
Program: **To The Best Of Our Knowledge**
Date: **March 2, 2003**
Time: **7:00A-8:00A**

Description

Walter Simson, CEO of Infigen – a biotech company that uses nuclear transfer to create cloned pigs and cows, tells Steve Paulson their goal is to use the cloned animals to help produce more affordable drugs for small populations of desperately ill patients.

Issue: **Who Owns What?**
Program: **To The Best Of Our Knowledge**
Date: **March 16, 2003**
Time: **7:00A-8:00A**

Description

Maude Barlow is the co-author of *Blue Gold: The Fight to Stop the Theft of the World's Water*. She tells Jim Fleming that corporations are taking over the world's water, often with the assistance of governments who privatize municipal water systems. She thinks water belongs to everyone and should be held in trust for the future. Also, Charles Monroe-Kane reports on Brian Dunn, who finds other people's photographs and then keeps them. Some of the found photos are on our website.

Issue: **More Images Of War**
Program: **To The Best Of Our Knowledge**
Date: **March 23, 2003**
Time: **7:00A-8:00A**

Description

Should the Star Spangled Banner really be our national anthem? John Hasse, curator of music at the Smithsonian's National Museum of American History, gives Jim Fleming a short history of patriotic songs, and suggests alternatives for the national anthem. Also, Jim talks with Joseph Persico about his book *Roosevelt's Secret War*. Persico explains how the attack on Pearl Harbor prodded FDR to launch America's first real intelligence network.

ISSUES / PROGRAMS LIST

HEALTH

Issue: **More Advertising: Here There & Everywhere**
Program: To The Best Of Our Knowledge
Date: January 12, 2003
Time: 7:00A-8:00A

Description

Stan Freberg visits Jim Fleming and explains how he got into advertising, and why his commercials always tell the truth. And, we hear several examples of Freberg's funny commercials. Also, we're introduced to the concept of culture jamming and Kalle Lasn tells what led him to found his magazine "Adbusters". Lasn thinks the huge quantity of commercial messages in our lives is making us sick.

Issue: **Valentine's Day**
Program: To The Best Of Our Knowledge
Date: February 9, 2003
Time: 7:00A-8:00A

Description

British journalist Tim Richardson is the author of *Sweets: A History of Candy*. He tells Anne Strainchamps that different cultures have different tastes in sweets and that we should all eat more candy. He says research does not support the belief that sugar leads to obesity and heart disease. Also, Doyle Redland brings us a bit from the Onion Radio News. And, cookbook author Dorie Greenspan tells Jim Fleming about the fabulous desserts she finds in Paris. Greenspan's latest book is *Paris Sweets – Great Desserts from the City's Best Pastry Shops*.

Issue: **The Last Laugh**
Program: To The Best Of Our Knowledge
Date: February 16, 2003
Time: 7:00A-8:00A

Description

Dr. Maden Kataria founded Laughter Clubs International – groups of people who meet to laugh aloud together. It's huge in his native Bombay, and Dr. Kataria tells Anne Strainchamps how laughter, even in the absence of humor, has a positive effect on the body. Also, neuro-scientist Robert Provine, author of *Laughter: A Scientific Investigation*, tells Steve Paulson about a two year laughing jag in Tanzania; why men like women who laugh at their jokes; and why the ancient Greeks thought laughter needed to be regulated.

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Raymond Zilinskas directs the Chemical and Biological Weapons Nonproliferation Program at the Monterey Institute of International Studies. He was a UN weapons inspector in Iraq. Zilinskas tells Jim Fleming that a biological weapon is a live organism while a chemical weapon uses an inert substance. He says the best response is a good public health system. Also, James Watson, one of the discoverers of DNA's double-helix structure, talks with Steve Paulson about making the discovery and what sort of environment produces scientific breakthroughs. Watson's new memoir is called *Genes, Girls and Gamow*.

ISSUES / PROGRAMS LIST

HEALTH (Cont'd)

Issue: **More Of The DNA Revolution**
Program: To The Best Of Our Knowledge
Date: March 2, 2003
Time: 7:00A-8:00A

Description

Walter Simson, CEO of Infigen – a biotech company that uses nuclear transfer to create cloned pigs and cows, tells Steve Paulson their goal is to use the cloned animals to help produce more affordable drugs for small populations of desperately ill patients.

Issue: **War Zones**
Program: To The Best Of Our Knowledge
Date: March 16, 2003
Time: 7:00A-8:00A

Description

New York Times reporter Chris Hedges was a war correspondent for 15 years. He tells Anne Strainchamps why war is addictive and describes the sort of scenes that left him with post traumatic stress disorder. His book is *War Is A Force That Gives Us Meaning*.

Issue: **Even More War Zones**
Program: To The Best Of Our Knowledge
Date: March 16, 2003
Time: 7:00A-8:00A

Description

Jonathan Kaplan is a surgeon who specializes in emergency field treatment. Groups like Doctors Without Borders send him to war zones all over the world. He tells Jim Fleming about some of his experiences in Africa and with the Turkish and Iraqi Kurds. His memoir is called *The Dressing Station: A Surgeon's Chronicle of War & Medicine*.

ISSUES / PROGRAMS LIST

ENVIRONMENT, ENERGY & TRANSPORTATION

Issue: **Planet Walk**
Program: To The Best Of Our Knowledge
Date: January 5, 2003
Time: 7:00A-8:00A

Description

John Francis was motivated by a California oil spill to stop riding in cars, planes or trains. When he got tired of trying to explain his decision, he stopped talking – for 17 years. Francis tells how he lived during those years, and how the experience changed him. Francis is now a Good Will Ambassador for the United Nations and founder of the non-profit group Planet Walk.

Issue: **The Far North**
Program: To The Best Of Our Knowledge
Date: January 5, 2003
Time: 7:00A-8:00A

Description

Naturalist Gretel Ehrlich tells us why she visited at length with Inuit people in Greenland. She talks about the beauty of the land, and recalls some adventures seeking seals, whales and polar bears. She writes about her Greenland experiences in *This Cold Heaven*.

Issue: **Who Owns What?**
Program: To The Best Of Our Knowledge
Date: March 16, 2003
Time: 7:00A-8:00A

Description

Maude Barlow is the co-author of *Blue Gold: The Fight to Stop the Theft of the World's Water*. She tells Jim Fleming that corporations are taking over the world's water, often with the assistance of governments who privatize municipal water systems. She thinks water belongs to everyone and should be held in trust for the future. Also, Charles Monroe-Kane reports on Brian Dunn, who finds other people's photographs and then keeps them. Some of the found photos are on our website.

ISSUES / PROGRAMS LIST

MINORITIES, WOMEN & AGING

Issue: **Journey's Great & Small**
Program: To The Best Of Our Knowledge
Date: January 26, 2003
Time: 7:00A-8:00A

Description

Travel writer Jeff Greenwald tells travel stories to Jim Fleming and explains why he thinks that since September 11th, it's more important than ever that people try to understand other lands. Greenwald's book is *Scratching the Surface: Impressions of Planet Earth – From Hollywood to Shiraz*. Also, Ann Jones tells Steve Paulson about her trip across Africa to meet the Lovedu people, a tribe ruled by women. Her book is *Looking for Lovedu: Days and Nights in Africa*.

Issue: **Race & Redemption**
Program: To The Best Of Our Knowledge
Date: January 26, 2003
Time: 7:00A-8:00A

Description

David Margolick is the author of *Strange Fruit*, a history of the revolutionary Billie Holiday song. Margolick tells Jim Fleming who wrote the song, what happened the first time Holiday sang it, and what it's lasting impact has been. And, of course, we hear it performed by Billie Holiday. Also, Philip Milano is the author of *Why Do White People Smell Like Dogs When They Come Out Of The Rain?*. Philip is also the founder of the controversial website yforum.com. He tells Anne Strainchamps his goal is to increase understanding between the races. He thinks we have to have a full and open discussion of all the embarrassing, niggling questions the races have about each other before we can make real progress toward harmony.

Issue: **More Race & Redemption**
Program: To The Best Of Our Knowledge
Date: January 26, 2003
Time: 7:00A-8:00A

Description

Alexandra Fuller was the child of white farmers in the former Rhodesia. Her memoir is called *Let's Don't Go To The Dogs Tonight: An African Childhood*. She tells Steve Paulson that she didn't understand racism as a child, but later rejected the values of her parents who despised all African-Americans.

Issue: **I'm Sorry**
Program: To The Best Of Our Knowledge
Date: February 16, 2003
Time: 7:00A-8:00A

Description

Cary Sudler is descended from a slave-holding plantation family. He discovered that he shares the Sudler name with both black and white families in the area around the old plantation. Sudler went back to apologize to the black Sudlers and talk about the family's history with as many of his relatives as he could find. Their reactions are powerful, fascinating and disturbing. Sudler lives in Los Angeles and continues to work on his family's history.

ISSUES / PROGRAMS LIST

MINORITIES, WOMEN & AGING (Cont'd)

Issue: **Even More I'm Sorry**
Program: To The Best Of Our Knowledge
Date: February 16, 2003
Time: 7:00A-8:00A

Description

William La Fleur is the author of *Liquid Life: Abortion and Buddhism in Japan*. He tells Anne Strainchamps about the Japanese mizuko rituals which are a form of public apology addressed to aborted fetuses. Japan has one of the world's highest rates of abortion, and these rituals help the women involved deal with their grief and guilt.

Issue: **More Deciding Who You Are**
Program: To The Best Of Our Knowledge
Date: March 2, 2003
Time: 7:00A-8:00A

Description

Lynn Peril is the author of *Pink Think: Becoming a Woman in Many Uneasy Lessons*. She tells Steve Paulson that an idealized feminine identity was marketed to women to get them to buy all sorts of things, from beauty products to toys. Peril collects Pink Think memorabilia, and we hear several examples. Also, Ana Castillo is the author of *Peel My Love Like An Onion*. She talks with Jim Fleming about her own Mexican-American heritage and how she uses it in her novel about a flamenco dancer with polio.

ISSUES / PROGRAMS LIST

CRIME

Issue: **Words, Words, Words**
Program: To The Best Of Our Knowledge
Date: January 5, 2003
Time: 7:00A-8:00A

Description

First Amendment Lawyer Ron Collins is the author of *The Trials of Lenny Bruce*. He talks about the renegade comedian and junkie who was repeatedly arrested for obscenity. And we hear lots of Lenny Bruce, and a bit of Bob Dylan. Also, Jim Fleming talks with Mark Dunn, author of *Ella Minnow Pea*. The book explores what happens when individual letters begin to be expunged from the language. It's a technical tour de force since the author labors under the same restrictions as his characters.

ISSUES / PROGRAMS LIST

DRUG ABUSE

Issue: **The Interview**
Program: **To The Best Of Our Knowledge**
Date: **February 2, 2003**
Time: **7:00A-8:00A**

Description

Allen Long is a former dope-smuggler and the subject of Robert Sabbag's book *Loaded: A Misadventure on the Marijuana Trail*. Anne Strainchamps interviewed them a week apart. In this piece she reports on their relationship and their very different perspectives on it. Sabbag regards Long as a finished story; someone to send a Christmas card to. Long thinks they're lifelong friends.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY

Issue: **The Far North**
Program: To The Best Of Our Knowledge
Date: January 5, 2003
Time: 7:00A-8:00A

Description

Michael Flanigan and Doug Mancheski star in the Madison Repertory Theatre's production of the musical comedy *Guys on Ice*. They perform excerpts from the show and talk with Jim Fleming about why snowmobile suits are funny and just how important the Green Bay Packers are to the average Wisconsin ice-fisher. Also, Peter Jenkins spent months on the best seller list with *A Walk Across America*. Now he's gone Looking for Alaska and talks about an experienced woodsman who barely survived a bear attack.

Issue: **Fire & Brimstone**
Program: To The Best Of Our Knowledge
Date: January 12, 2003
Time: 7:00A-8:00A

Description

Phillip Jenkins is the author of *The Next Christendom: The Coming of Age of Global Christianity*. Jenkins tells Steve Paulson that Christianity may be declining in the nations of the industrialized West, but Pentecostalism is experiencing explosive growth in Latin America and Africa. He says Christians will continue to outnumber Muslims around the world. Also, Hayley Morgan developed *Extreme for Jesus* for a small publisher with Bibles. There are now more than 30 books for teens and the brand does ten million dollars in sales a year. Morgan tells Anne Strainchamps about making the Christian message cool and marketing to young people.

Issue: **More Fire & Brimstone**
Program: To The Best Of Our Knowledge
Date: January 12, 2003
Time: 7:00A-8:00A

Description

Film-maker George Ratliff took a crew to Hell House – a Halloween haunted house produced by the Trinity Assembly of God Church in Crawford, Texas. The church's goal is to scare teenagers away from the behavior they believe leads to eternal damnation. Ratliff tells Jim Fleming about Hell House and what it was like filming there, and we hear excerpts from the documentary film.

Issue: **Even More Fire & Brimstone**
Program: To The Best Of Our Knowledge
Date: January 12, 2003
Time: 7:00A-8:00A

Description

Theologian Harvey Cox says that speaking in tongues is an ecstatic form of worship that has been present in Christianity since the days of the Apostles. It makes some church leaders nervous, but is a way for ordinary people to experience mysticism. And, we hear people speaking in tongues, and explaining how they feel about it. Also, Oz Fox was the lead guitarist and a vocalist for Stryper – a hugely successful Christian heavy metal band. He tells how the band became Christian musicians and how they combined the Christian message with the theatricality of glam rock. And, of course, we remember some of their greatest hits.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **More Advertising: Here There & Everywhere**
Program: To The Best Of Our Knowledge
Date: January 12, 2003
Time: 7:00A-8:00A

Description

Stan Freberg visits Jim Fleming and explains how he got into advertising, and why his commercials always tell the truth. And, we hear several examples of Freberg's funny commercials. Also, we're introduced to the concept of culture jamming and Kalle Lasn tells what led him to found his magazine "Adbusters". Lasn thinks the huge quantity of commercial messages in our lives is making us sick.

Issue: **The Science of Spirit**
Program: To The Best Of Our Knowledge
Date: January 19, 2003
Time: 7:00A-8:00A

Description

Science writer John Horgan talks about scientists who are using the tools and techniques of science to try to discover evidence of God. His book is *Rational Mysticism: Dispatches from the Border between Science and Spirituality*. Also, Tenzin Palmo is a Tibetan Buddhist who was born in England as Diane Perry. She became a Buddhist nun and spent 12 years meditating alone in a tiny, remote cave in the Himalayas. She talks about her experiences and why she's working to improve the status of Buddhist nuns in India.

Issue: **More In The Science of Spirit**
Program: To The Best Of Our Knowledge
Date: January 19, 2003
Time: 7:00A-8:00A

Description

Science researcher and author Clifford Pickover tells Steve Paulson that God may exist on the fringes of human perception. Pickover is the author of several books about science as well as the neo-reality series of novels. Titles include *The Lobotomy Club*, *Egg Drop Soup*, and *Sushi Never Sleeps*. Also, John Polkinghorne is a former physicist at Cambridge University who now devotes himself to reconciling science and religion. Polkinghorne's books include *The Faith of a Physicist* and *Belief in God in an Age of Science*.

Issue: **Kids Lit**
Program: To The Best Of Our Knowledge
Date: February 2, 2003
Time: 7:00A-8:00A

Description

Children's book author Avi talks with Anne Strainchamps about his *Breakfast Serials* project which publishes stories for children in newspapers. And he quotes fan mail from readers ranging from 4th grade to age 90. And we hear a bit of the book-on-tape version of Avi reading from *Crispin: The Cross of Lead*. Also, Michael Chabon wrote *Wonder Boys*, the source for the popular Michael Douglas film, and won the Pulitzer Prize for *The Amazing Adventures of Kavalier and Klay*. Now he's written a children's book, *Summerland*. He talks about it with Steve Paulson and explains why baseball is unique and an important part of the story. And, we hear a bit of a Jerry Seinfeld stand-up for kids might sound like.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: More Kids Lit
Program: To The Best Of Our Knowledge
Date: February 2, 2003
Time: 7:00A-8:00A

Description

Robert Weinberg writes a series of comic books for Marvel Comics and is the co-author of *The Science of Superheroes*. He tells Jim Fleming that superheroes' powers haven't kept up with the times and offer more up-to-date explanations of how The Incredible Got that way and why Superman is so strong. And, we hear a medley of Superman songs.

Issue: Even More Kids Lit
Program: To The Best Of Our Knowledge
Date: February 2, 2003
Time: 7:00A-8:00A

Description

Ben Buchanan found his way out of dyslexia by reading *Harry Potter*. Then he invented a board game and wrote a book about it – *My Year with Harry Potter*. Now, with his mother, he's written *Journey To Gameland: How to Make a Board Game of Your Favorite Children's Book*. Ben talks with Anne Strainchamps. Also, Katharine Rogers is the author of the biography *L Frank Baum: Creator of Oz*. She tells Jim Fleming that there's a lot more to Oz than the Wizard, and that Baum always loved the theater and would have been thrilled by the Judy Garland movie.

Issue: I'm Sorry
Program: To The Best Of Our Knowledge
Date: February 16, 2003
Time: 7:00A-8:00A

Description

Cary Sudler is descended from a slave-holding plantation family. He discovered that he shares the Sudler name with both black and white families in the area around the old plantation. Sudler went back to apologize to the black Sudlers and talk about the family's history with as many of his relatives as he could find. Their reactions are powerful, fascinating and disturbing. Sudler lives in Los Angeles and continues to work on his family's history.

Issue: More I'm Sorry
Program: To The Best Of Our Knowledge
Date: February 16, 2003
Time: 7:00A-8:00A

Description

Psychologist Robert Karen, author of *The Forgiving Self: The Road from Resentment to Connection*, tells Jim Fleming that forcing kids to apologize when they're not really sorry is a bad idea. He says it devalues forgiveness, which is really important when people need to connect with each other. Also, we get the Monty Python take on apologies, and Dr. William Frey, director of the Alzheimer's Research Center at Regents Hospital in Minnesota and author of *Crying: A Mystery of Tears*, talks with Steve Paulson about the physiology of tears.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Even More I'm Sorry**
Program: To The Best Of Our Knowledge
Date: February 16, 2003
Time: 7:00A-8:00A

Description

William La Fleur is the author of *Liquid Life: Abortion and Buddhism in Japan*. He tells Anne Strainchamps about the Japanese mizuko rituals which are a form of public apology addressed to aborted fetuses. Japan has one of the world's highest rates of abortion, and these rituals help the women involved deal with their grief and guilt.

Issue: **The Last Laugh**
Program: To The Best Of Our Knowledge
Date: February 16, 2003
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Description

Dr. Maden Kataria founded Laughter Clubs International – groups of people who meet to laugh aloud together. It's huge in his native Bombay, and Dr. Kataria tells Anne Strainchamps how laughter, even in the absence of humor, has a positive effect on the body. Also, neuro-scientist Robert Provine, author of *Laughter: A Scientific Investigation*, tells Steve Paulson about a two year laughing jag in Tanzania; why men like women who laugh at their jokes; and why the ancient Greeks thought laughter needed to be regulated.

Issue: **Time After Time**
Program: To The Best Of Our Knowledge
Date: February 23, 2003
Time: 7:00A-8:00A

Description

William Langwiesche writes for the Atlantic Monthly. His new book is *American Ground: Unbuilding the World Trade Center*. He tells Anne Strainchamps about the underground rivers at Ground Zero and the extraordinary courage and leadership shown by all the volunteers who participated in the clean up, even as the firemen rejected the heroic language used in the media. Also, Christopher Woodward talks with Steve Paulson about the English mania for ruins and why they inspired the Romantic poets. Woodward's book is *In Ruins*.

Issue: **Deciding Who You Are**
Program: To The Best Of Our Knowledge
Date: March 2, 2003
Time: 7:00A-8:00A

Description

Novelist Tim O'Brien talks with Jim Fleming about the life-long consequences of the decisions the Viet Nam generation made in their 20's, and says it's harder to effectively protest today. Also, Rabbi Harold Kushner tells Anne Strainchamps that people need to believe their lives are meaningful and that we can make a significant contribution by our everyday actions.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: More Deciding Who You Are
Program: To The Best Of Our Knowledge
Date: March 2, 2003
Time: 7:00A-8:00A

Description

Lynn Peril is the author of *Pink Think: Becoming a Woman in Many Uneasy Lessons*. She tells Steve Paulson that an idealized feminine identity was marketed to women to get them to buy all sorts of things, from beauty products to toys. Peril collects Pink Think memorabilia, and we hear several examples. Also, Ana Castillo is the author of *Peel My Love Like An Onion*. She talks with Jim Fleming about her own Mexican-American heritage and how she uses it in her novel about a flamenco dancer with polio.

Issue: The Fundamentals of Faith
Program: To The Best Of Our Knowledge
Date: March 9, 2003
Time: 7:00A-8:00A

Description

Bruce Feiler is the author of *Abraham: A Journey to the Heart of Three Faiths*. He tells Jim Fleming that Abraham is a central figure for three great religions – Christianity, Judaism and Islam – but their interpretations of his story are different. Also, Father Abuna Elias Chacour is a Palestinian, Arab, Christian Israeli. He runs the Mar Elias Interfaith Institution, which teaches students up to 50 years old principles of religious toleration. Steve Paulson talks with Chacour about his work.

Issue: More Of The Fundamentals of Faith
Program: To The Best Of Our Knowledge
Date: March 9, 2003
Time: 7:00A-8:00A

Description

Yann Mantel won the Booker Prize for his novel *Life of Pi*. It's the story of a young Indian boy, Pi, trapped at sea with a Bengal Tiger named Richard Parker. Pi believes in and practices three major religions. Mantel tells Steve Paulson that his research for the book turned him into a church-goer and says his book may make you believe in God.

Issue: Even More Of The Fundamentals of Faith
Program: To The Best Of Our Knowledge
Date: March 9, 2003
Time: 7:00A-8:00A

Description

William Dean teaches theology. His book is *The American Spiritual Culture, and the Invention of Jazz, Football, and the Movies*. He talks with Jim Fleming about the way religious beliefs crop up in American popular culture. Also, Shirley Cunningham is a former nun and the author of *Chasing God*. She tells Steve Paulson about her spiritual quest for feminine images of the Divine, including the Black Madonna.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **War Zones**
Program: To The Best Of Our Knowledge
Date: March 16, 2003
Time: 7:00A-8:00A

Description

New York Times reporter Chris Hedges was a war correspondent for 15 years. He tells Anne Strainchamps why war is addictive and describes the sort of scenes that left him with post traumatic stress disorder. His book is *War Is A Force That Gives Us Meaning*. Also, Steve Earle has been Nashville's bad boy for years. But he keeps making and selling records. He talks with Steve Paulson about his controversial new album, Jerusalem, and his opposition to war in Iraq.

Issue: **More War Zones**
Program: To The Best Of Our Knowledge
Date: March 16, 2003
Time: 7:00A-8:00A

Description

Gabe Hudson was a Marine Reservist whose unit served the Gulf War. Hudson himself didn't see combat, but based on his friends' war stories, Hudson has written a book of surreal short stories. Hudson talks about his book *Dear Mr. President* with Steve Paulson. Also, we hear a brief reading from our next author, and a bit of Monty Python.

Issue: **Even More War Zones**
Program: To The Best Of Our Knowledge
Date: March 16, 2003
Time: 7:00A-8:00A

Description

Jonathan Kaplan is a surgeon who specializes in emergency field treatment. Groups like Doctors Without Borders send him to war zones all over the world. He tells Jim Fleming about some of his experiences in Africa and with the Turkish and Iraqi Kurds. His memoir is called *The Dressing Station: A Surgeon's Chronicle of War & Medicine*.

Issue: **Images Of War**
Program: To The Best Of Our Knowledge
Date: March 23, 2003
Time: 7:00A-8:00A

Description

Susan Sontag's new book about the imagery of war is *Regarding the Pain of Others*. She tells Steve Paulson that graphic war photos can be very powerful, but they often elicit complicated reactions among viewers. Also, actor Tracy Arnold reads excerpts from the e-mail of Rachel Corrie, the young American peace activist who was recently killed by an Israeli Army bulldozer in the Gaza Strip.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **More Images Of War**
Program: To The Best Of Our Knowledge
Date: March 23, 2003
Time: 7:00A-8:00A

Description

Should the Star Spangled Banner really be our national anthem? John Hasse, curator of music at the Smithsonian's National Museum of American History, gives Jim Fleming a short history of patriotic songs, and suggests alternatives for the national anthem. Also, Jim talks with Joseph Persico about his book *Roosevelt's Secret War*. Persico explains how the attack on Pearl Harbor prodded FDR to launch America's first real intelligence network.

Issue: **Even More Images Of War**
Program: To The Best Of Our Knowledge
Date: March 23, 2003
Time: 7:00A-8:00A

Description

The 13th Century Sufi mystic is one of America's bestselling poets, thanks largely to the translations of Coleman Barks. Rumi's story is especially pertinent now. A Muslim born in Afghanistan, he celebrated the underlying unity of all religions. Barks tells Anne Strainchamps why Rumi matters now more than ever.

PUBLIC SERVICE ANNOUNCEMENTS

KSEG, KSSJ, KRXQ and KDND rotate Public Service Announcements at a rate of at least one per air shift. Each PSA is in rotation for approximately two weeks. Among the groups whose announcements aired last quarter are:

	<u>KSEG</u>	<u>KSSJ</u>	<u>KDND</u>	<u>KRXQ</u>
Fulton Avenue Association	7	5	5	4
Sacramento Horsemen's Association	6	4	5	6
Sacramento Police & Fire Department	3	4	6	4
Maple Ridge Assisted Living	4	3	5	4
Yolo County CASA	3	5	5	5
California Council for the Blind	3	4	6	5
Career Paths 2003	5	3	4	3
Placer SPCA	6	5	3	6
March of Dimes	5	3	4	3
Families for Early Autism Treatment	5	6	4	6
Eureka Schools Foundation	4	6	5	4
Sacramento Hospice Consortium	4	5	4	3
Sacramento SPCA	5	3	6	4
American Cancer Society	6	4	6	4
Blood Source	4	3	7	5
Save the Manatee Club	3	4	5	4
Siena Care Center	5	4	6	4
Sacramento Zoo	6	5	6	7
Sacramento Yolo Peace Action	4	5	4	5
El Dorado Women's Center	5	3	5	4
Project Pipeline	5	4	6	4
Folsom Historical Society	7	5	5	4
Caring About Kids	4	7	6	6
Natomas Charter School	3	5	5	3
Colusa County's Senior Nutrition Center	4	3	7	4
Capital City AIDS Fund	5	4	6	6
Towe Ford Museum	6	7	5	4
Madison Fire Department	6	6	6	6
Employment Development Department	5	4	5	5
UC Davis Cancer Center	3	5	4	3
Sacramento Works	6	4	4	6
Sierra Family Services	6	4	4	4
Sacramento Black Chamber of Commerce	5	6	6	4
Cinderella's Closet	4	5	4	5
Auburn-Placer County Library	5	4	5	4
Waldorf School	6	5	6	4
Shriner's Hospital	4	6	4	6
Senior Peer Counselors	4	3	5	7
UC Davis Children's Hospital	5	6	6	3
El Camino High School	4	5	4	4
HIRE Events Career Fair	5	4	4	4
Interagency Black Employment Council	3	6	6	4
Ronald McDonald House Charities	7	6	6	4
Big Brothers / Big Sisters	6	4	7	5
Drowning Accident Rescue Team	5	4	5	4
Union Mine High Sober Graduation	6	6	4	4
Boys & Girls Club of Greater Sacramento	5	6	6	7
Society for the Blind	6	5	5	4
Sacramento Food Bank	4	3	4	4
YWCA of Sacramento	4	6	6	6
Auburn Wellness Community	4	7	5	4

	<u>KSEG</u>	<u>KSSJ</u>	<u>KDND</u>	<u>KRXQ</u>
Heritage Oak Healing Art Center	7	5	5	4
UCP of Greater Sacramento	6	4	5	6
Make-A-Wish Foundation of Sacramento	3	4	6	4
Soroptimist International of Dixon	4	3	5	4
Disabled Sports USA	3	5	5	5
Cystic Fibrosis Foundation	3	4	6	5
City of Hope	5	3	4	7
Camp Hyawatha Summer Camp for Kids	6	5	3	3

SACRAMENTO VALLEY BROADCASTERS ASSOCIATION / ASCERTAINMENT

SVBA conducts Ascertainment interviews because the member stations believe it is an excellent way to stay in touch with community leaders and to stay informed about issues that should be reported on in news and public affairs programs. During an ascertainment interview, station representatives take notes on speakers' comments, which are then used to generate ideas for news and public affairs programs. Guests this quarter included speakers from the Sacramento County Youth Commission, Widowed Person Association of California, the Internal Revenue Service, the California State Summer School for the Arts, the California Franchise Tax Board, Woodland Future Farmers of America, University of California Outreach, Leukemia & Lymphoma Society, the West Sacramento California Fuel Cell Partnership, Sacramento Crisis Nursery, and Sacramento Diving & Rescue Team.

NEWS REPORTS

Entercom stations air newscasts twice an hour during Morning Drive, beginning at 5:50am and running until 8:50am, for a total of approximately 375 newscasts per quarter. The reports include national and local news. The content of the news stories range from major national headline issues to those that directly and specifically affect the greater Sacramento area including the following: Education, Economy, Government, Health, Environmental/Energy/Transportation, Crime, Drug Abuse, Minorities/Women/Aging, and Youth/Family. On an average each newscast is made up of six stories for a total of over 2,300 topics per quarter.



Police Activities League
Every Kid Needs A P.A.L.

ROSEVILLE POLICE ACTIVITIES LEAGUE

1051 Junction Boulevard
Roseville, CA. 95678

March 21, 2003

John Geary
Entercom Communication
5345 Madison Ave.
Sacramento, CA. 95841

Dear John,

Just a line to let you know how much I and the Roseville Police Activities League appreciated the outpouring of help from your employees on 'Make A Difference Day'.

The twenty (20) plus participants certainly helped beautify the Roseville PAL building. I still can't believe what a difference the cleaning, painting, and gardening helped transform the gym into a place I can be proud of.

Please pass on to the two spearheads of the operation, Tom and Kat, that their help was amazing.

Our cable channel came out and filmed some of the action. I believe that a segment in Roseville's 'FYI' news will feature the work done at PAL.

Once again John, Thanks...

M. C. Steel

Officer Michael Steel
Roseville PAL

TAX ID# 68-0347253

Roseville Police Activities League
Contact: Officer Michael Steel #32
Telephone: (916) 774-5106
msteel@roseville.ca.us





January 16, 2003

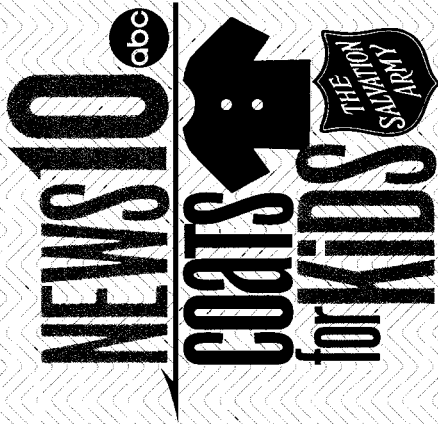
Everyone in the News10 family would like to extend a sincere thank you for your time and effort in making our 12th annual News10 Coats for Kids Winter Coat Drive such a great success.

We know by your interest and enthusiasm that News10 Coats for Kids connects with our community and makes an impact. Together with your help and the help of schools and businesses throughout our region, we are helping keep families warm with 21,393 coats this year! We are proud to say that over the last twelve years, we have made over 200,000 coats available to families in need. None of this would have been possible without your hard work and contributions.

We truly appreciate all you have done to help us keep families warm this winter. We are hoping for even greater success next year and we look forward to having you join us again.

Sincerely,

Russell Postell
News10
President and General Manager



CERTIFICATE OF APPRECIATION

News10 Thanks

107.9 The End

for your contributions toward the success of the
News10 Coats for Kids 2002-03 Winter Coat Drive

RUSSELL POSTELL, PRESIDENT/GENERAL MANAGER, NEWS10

UNIVERSITY OF CALIFORNIA, DAVIS

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SANTA BARBARA • SANTA CRUZ

CHILDREN'S MIRACLE NETWORK
(916) 734-9415
FAX: (916) 451-2637

UC DAVIS MEDICAL CENTER
2315 STOCKTON BOULEVARD
SACRAMENTO, CALIFORNIA 95817

February 24, 2003

Mr. John Geary
Vice President/Market Manager
Entercom Sacramento
5345 Madison Ave.
Sacramento, CA 95841

Dear John:

On behalf of Children's Miracle Network and UC Davis Children's Hospital, I am writing to express my sincere appreciation for Entercom Sacramento's involvement in Radiothon 2003. Over \$310,000 was raised for UC Davis Children's Hospital – and, quite simply, we could not have done this without you.

I am frankly bowled over by the tireless commitment to Radiothon by your staff. I can't adequately express how impressed I am with their dedication, energy and talent. Radiothon is quite an undertaking, and I feel it was a well-orchestrated event thanks to their efforts. Both Kat Maudru and Mark Kendro offered invaluable leadership and enthusiasm that were integral to our success. They helped to make my first Radiothon a smooth experience, and I am deeply grateful.

The hospital staff was energized by the event and is appreciative of the time and energy the jocks and engineers spent on their floor. I believe the experience was very moving for everyone and drove home the true purpose of Radiothon – the sick, injured and abused children who visit Children's Hospital. Proceeds from the event will help ensure they get the care they need and deserve.

Thanks again for your support through Radiothon – an event that wouldn't exist if it weren't for Entercom Sacramento. I look forward to another successful event in 2004.

Sincerely,

A handwritten signature in cursive script that reads "Michelle M. Meher".

Michelle M. Meher
Children's Miracle Network
UC Davis Children's Hospital